

# MIZMOR HAFAKOT LTD

MIZMOR HAFAKOT LTD Turned to QNAP Turbo NAS for Smooth Outdoor Broadcasting and Studio Production

**TS-1279U-RP**

“QNAP Turbo NAS has already become an integral part of our daily work. It provides an ideal solution to store our growing media assets and to make a smoother broadcasting & production workflow.” – Yuval, Director of Post-Production, MIZMOR HAFAKOT LTD.

## Introduction

MIZMOR HAFAKOT LTD has been providing professional outdoor broadcasting (OB) and studio production services since being established in 1992. Being the largest OB van company in Israel, MIZMOR HAFAKOT LTD is experienced in broadcasting various events including live concerts, TV shows, sporting events, and also offers consulting, planning, and construction assistance for OB vans and studios.

## Challenge

MIZMOR HAFAKOT LTD owns several HD OB vans, including one of the largest in Israel (with up to 18 cameras inside) and runs the business with a large number of clients including Israel's Channel 20. Every day MIZMOR HAFAKOT LTD produces tons of HD programming that requires huge storage space as well as a high-speed editing environment for smooth post-production work and video sharing in their studio. To fit these needs, MIZMOR HAFAKOT LTD looked for a comprehensive NAS solution for centralized file storage, backup, and sharing with flexible scalability to meet their needs of increasing media assets.

### Industry

Communication

### Company/Institute

MIZMOR HAFAKOT LTD

### Location

Tel Aviv, Israel

### QNAP Model

TS-1279U-RP

### Official Website

[www.mvp-tv.co.il](http://www.mvp-tv.co.il)



### Secure & centralized storage

With the TS-1279U-RP, MIZMOR HAFKOT LTD is able to centralize all of their media contents, forming a complete sharing network throughout their studio, editing rooms, and production system. The recorded videos are immediately transferred to the TS-1279U-RP, and are securely stored for quick access and editing.

### 10GbE-ready for video editing on-the-fly

The TS-1279U-RP can be expanded with two 10-gigabit Ethernet ports to deliver excellent performance with 1,000 MB/s throughput and 100,000 IOPS, ideal for studios like MIZMOR HAFKOT LTD that require high-speed transmission for on-the-fly editing of HD videos.

### Flexible storage scalability

MIZMOR HAFKOT LTD needs a large storage capacity to store HD videos produced in its studio as well as OB vans. With a flexible and economical expansion solution, the total storage capacity of the TS-1279U-RP can be easily scaled to accommodate more HD media files as their business grows.

### Benefit

"The QNAP Turbo NAS has already become an integral part of our daily work," said Yuval, Director of Post-Production, MIZMOR HAFKOT LTD. "Every day in MIZMOR HAFKOT more than 20 staff needs to connect to the TS-1279U-RP to complete their work. it provides an ideal solution to store our growing media assets and to make a smoother broadcasting & production workflow," added Yuval. With QNAP offering secure storage & friendly editing platform for both editors and staff, MIZMOR HAFKOT LTD now can reserve more resources producing great programs for the audiences.

### Business Challenge

Flux Media Arts needed a large storage space and high speed editing environment for smooth post-production work and video sharing.

### Solution

Storage existing and new media files and build high-speed 10 connectivity environment by using TS-1279U-RP.

### Business Benefit

1. Huge storage space and expandability to store existing & new media files.
2. TS-1279U-RP is an ideal solution for smoother broadcasting & production workflow.